



# KATE TOON

**Kate Toon is a writing entrepreneur,  
as well as a popular coach, speaker,  
author and podcaster.**

**She's also a mad good hula hooper.**

“

It was an absolute pleasure to have Kate speak to our 250 Blueprint Members at our recent conference in Sydney. Her style is well received, easy to comprehend, filled with awesome information and entertaining to listen to.

She was everything we hoped for in a speaker and would highly recommend her to other organisations. Thanks Kate!

”

**Dale Beaumont**  
Founder, Business Blueprint

Her digital education businesses The Recipe for SEO Success and The Clever Copywriting School have helped more than 8000 business owners grapple the Google beast and write better content.

Kate runs Australia's only dedicated annual copywriting conference COPYCON.

She presents at events around the world and runs several hugely successful Facebook groups.

Author of the popular business self-help book Confessions of a Misfit Entrepreneur: How to succeed in business despite yourself, Kate lives on the Central Coast of Sydney, where she loves wandering on the beach with her son and her CFO (Chief Furry Office-dog) Pommelmouse.



## CORE SERVICES

- SEO training and coaching
- Copywriting training and coaching
- Business training and coaching



## AWARDS AND RECOGNITION

- SERPSTAT: No.1 Woman in SEO 2019
- SEMRUSH: Best SEO community 2019
- AHREFS: Best SEO Podcast 2019
- SEMRUSH: Nominated SEO Personality of the year 2018
- AUSPOD: Nominated Business Podcast of the Year 2019/18



## CONTACT DETAILS

📞 | 0418 166 458

🌐 | [www.katetoon.com](http://www.katetoon.com)

✉️ | [info@katetoon.com](mailto:info@katetoon.com)



## IMAGES AND LOGOS



## OTHER WEBSITES

- [www.katetooncopywriter.com.au](http://www.katetooncopywriter.com.au)
- [www.therecipeforseosuccess.com](http://www.therecipeforseosuccess.com)
- [www.clevercopywritingschool.com](http://www.clevercopywritingschool.com)
- [www.hotcopypodcast.com.au](http://www.hotcopypodcast.com.au)



## SOCIAL MEDIA

- 🐦 [twitter.com/KateToon](https://twitter.com/KateToon)
- 📘 [www.facebook.com/kateToon](https://www.facebook.com/kateToon)
- 🌐 [au.linkedin.com/in/katetoon](https://au.linkedin.com/in/katetoon)
- 📷 [www.instagram.com/kateToon/](https://www.instagram.com/kateToon/)
- 📺 [www.youtube.com/user/katetoon](https://www.youtube.com/user/katetoon)
- 📌 [au.pinterest.com/katetoon/](https://au.pinterest.com/katetoon/)



## BOOKS

- Confessions of a Misfit Entrepreneur
- Wobbly Jim and a parrot named Sue



## PODCASTS

- The Recipe for SEO Success
- Hot Copy Podcast
- Confessions of a Misfit Entrepreneur