

# KATE TOON BIO

[Kate Toon](#) is an award-winning SEO copywriter and SEO consultant with over two decades of experience in all things advertising, digital and writing. Originally from the UK but now based just outside Sydney.

She has worked with big brands such as eHarmony, Curash and Kmart. And she's helped countless small businesses produce great content and improve their copywriting and SEO.

Kate is also the founder of [The Clever Copywriting School](#) and [The Recipe for SEO Success eCourse](#), the co-host on the [Hot Copy Podcast](#) and the host of [The Recipe for SEO Success](#) podcast.

Kate recently published her popular business book, [The Confessions of a Misfit Entrepreneur](#).

She presents the **Write for Business** show for the Dale Beaumont's Brin.ai app and is the founder of The Copywriting Conference – Australia's first dedicated Copywriting Conference.

## Core services

- Business copywriting
- SEO training
- Copywriting training

## Behind the brand

After years working in advertising agencies, I took the plunge into starting my own business so I could stay home with my new baby. In the years since, I've built three successful businesses, a copywriting service, an SEO teaching hub with ecourses, a copywriting teaching hub with ecourses, a membership program, directory and shop.

I have two podcasts, regularly speak at events, I launched and run COPYCON, Australia's first dedicated Copywriting Conference and am now a lecturer at the University of Newcastle teaching courses on SEO and Writing for the Web.

## Contact details

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- <http://www.clevercopywritingschool.com/>
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## **Social Media**

- Twitter: <https://twitter.com/KateToon>
- Facebook: <https://www.facebook.com/kateToon>
- Linked In: <https://au.linkedin.com/in/katetoon>
- Instagram: <https://www.instagram.com/kateToon/>
- Google+ : <https://plus.google.com/u/0/+KateToon>
- YouTube: <https://www.youtube.com/user/katetoon>
- Pinterest: <https://au.pinterest.com/katetoon/>

## **Images and logos**

<https://www.katetoon.com/about-2/>